

# Training talent for the digital economy

Cisco Networking Academy

Best in Class Industry Workforce Development Program.

The demand for professionals trained on ICTs in Latin America and the Caribbean exceeds the supply available by more than 30%.

#### 1 | Global impact

Opportunities in a digital economy



Better career expectations



Social and economic development of the countries



Since 1997, Cisco Networking Academy has partnered with leading educational institutions worldwide in order to prepare more than 11 million students for IT careers. Together we are creating a new generation of problem solvers in order to strengthen the digital economy.

#### 21st Century skills















+ 704,100 students annually

Argentina 8,962 6,955 Bolivia Brazil 62,086 23,575 Chile Colombia 39,526 Costa Rica 18,299 27,633 Ecuador 88,723 Mexico 385,911 Peru

## Historical Impact in Latin America

Historical



**2,500,000** students



+ 604 million
dollars In Kind Contribution\*



. 20



including the contribution in study plans and Packet Tracer, academy support and discounts.

\* The value of that offer in kind is estimated in a conservative manner.

\* This figure approximately demonstrates the value of Cisco's non-monetary contribution,

### 3 | Results

Students who completed CCNA 4, CCNP or higher



+ 95% obtained a job or education opportunity



+ 78%

obtained some job



E 40/

opportunity



got a new job

Cisco Networking Academy

Training a new generation of global problem



solvers