

CISCO Academy

Greater China



Investing in tomorrow.

By building capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

FREE. Courses are free to nonprofit universities and vocational schools globally:

- · consistent vendor-neutral curriculum
- · closely aligned with emerging careers
- · prepares students for global certifications



The Global Knowledge 2019 IT Skills & Salary Report says that IT compensation is the highest it's ever been. The average salary in Asia is \$65,000 USD.

Workforce development and reskilling provide regional economic strength. WEF's Future of Jobs Report estimates that 54% of all employees will require significant reskilling by 2022.

Students not only learn technology, they learn on a team, helping others, discovering strengths. - Engineer / Cisco instructor

Impact on Global Education

10,895,000 Students since inception

2,149,000 Current students / 28% female

12,100 Education partners

\$3.786 billion Cisco's In-Kind* Investment

Greater China

China, Hong Kong, Macau, Mongolia, Taiwan

879,584 Students since inception

175,240 Current students / 34% female

439 Education partners

\$287.9 million Cisco's In-Kind* Investment

Data from 7/31/2019

APJ Student Outcomes

94% got a better job or higher ed with Cisco certification.

Don't let your students miss out.

Global Skills Gap

3 million shortage of cyber security professionals. Asia has the highest shortage, at 2 million. *ISC*² study

Organizations that don't take steps now to respond to this skills gap may be left behind. World Economic Forum

Discover our diverse learning pathways, and try out a course demo!



www.NetAcad.com