



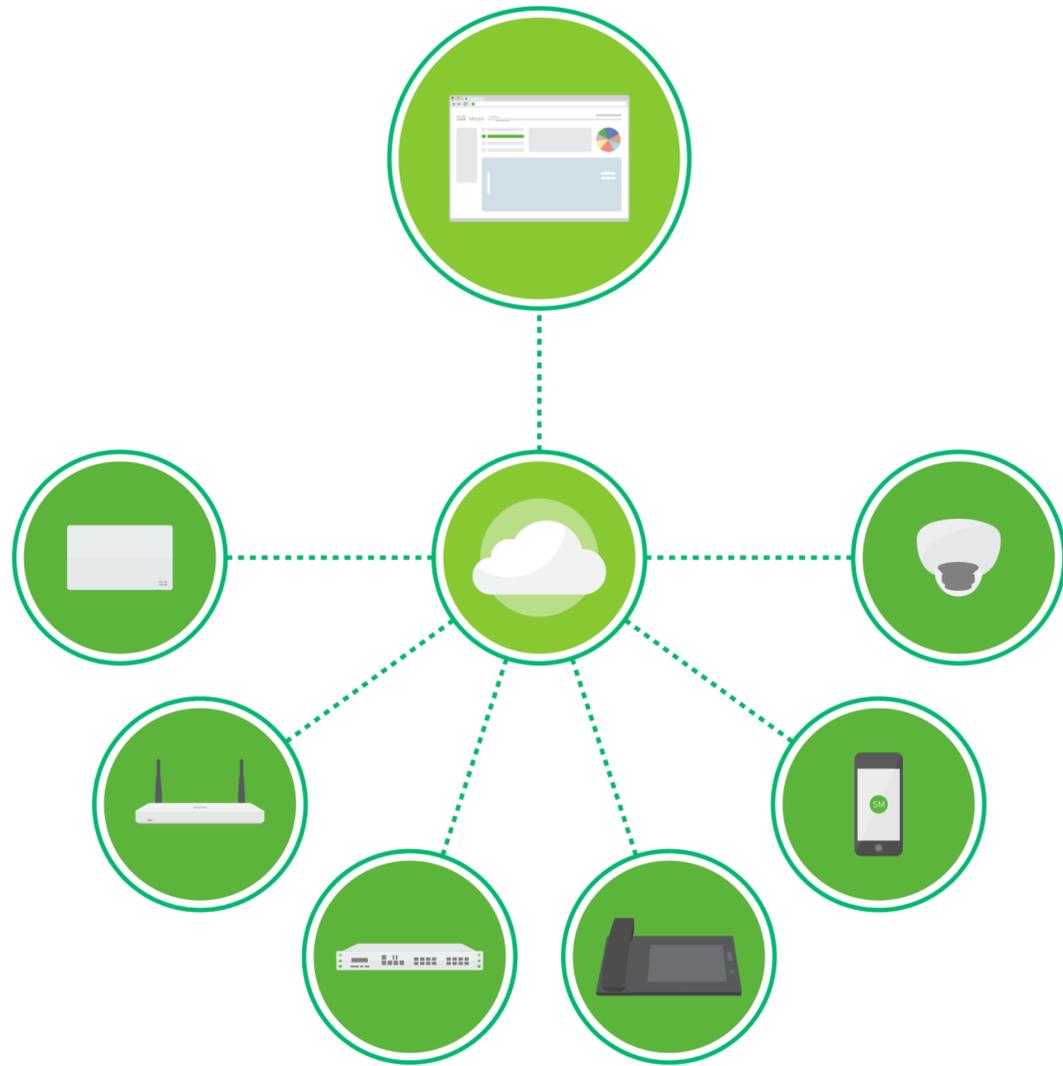
Beyond the network – Meraki MC & MV

Welcome to the
3rd session of
the *Meraki*
Cloud
Networking
webinar series!

- Use the Q and A panel to ask questions.
- Use the Chat panel to communicate with attendees and panelists.
- A link to a recording of the session will be sent to all registered attendees.
- Please take the feedback survey at the end of the webinar.

About Meraki

Simplifying IT with Cloud Management



A complete cloud managed IT solution

Wireless, switching, security, communications, EMM, and security cameras

Integrated hardware, software, and cloud services

Leader in cloud-managed networking

Among Cisco's fastest growing portfolios

Over 150,000 unique customers

Over 2 million Meraki network devices online

Dashboard, Getting the Basics Right

2 Factor Authentication

Offline Device Alerting

Local Time Zones

Connectivity History

Automatic Firmware Upgrades

Network Insights

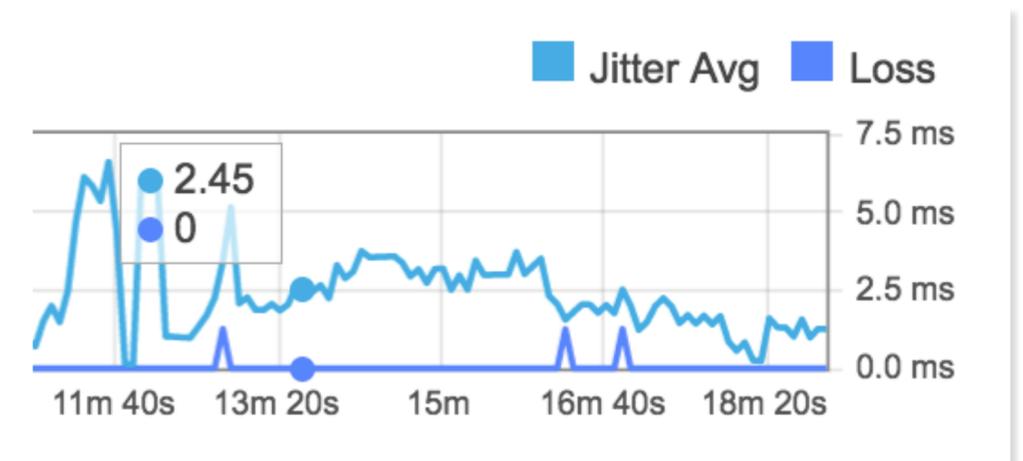
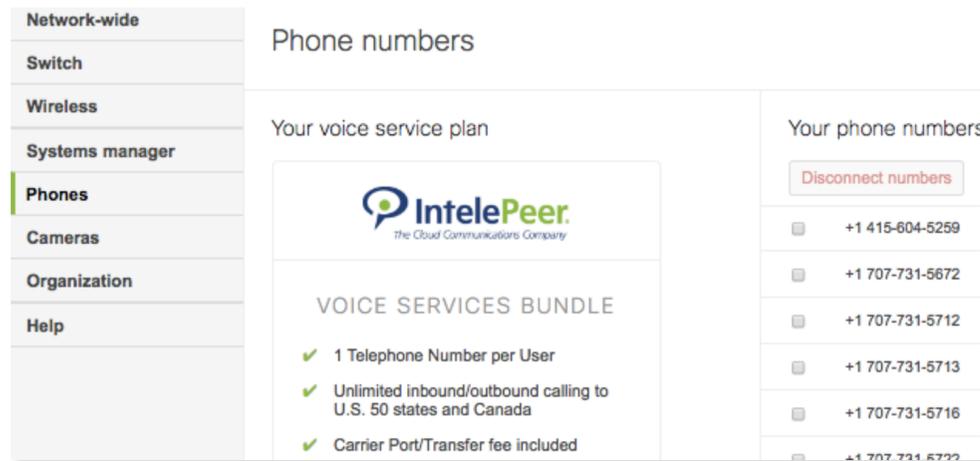
Dashboard: Better by Design



Cloud Managed Communications

US only, more countries soon

Everything you need for a MC74 environment



SIP service

Order phone numbers in minutes,
right through Dashboard

Make calls seconds after ordering

MC phone and license

No other on-premises hardware
required

PoE for easy cable management

Power adapter available

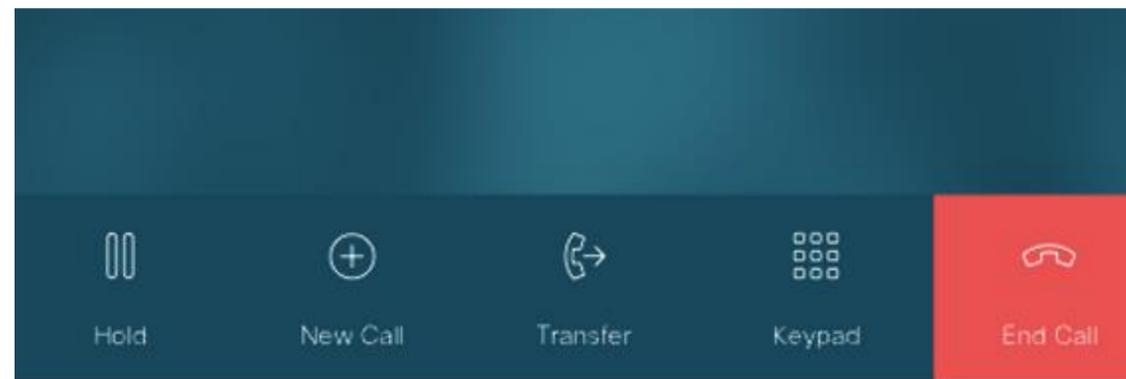
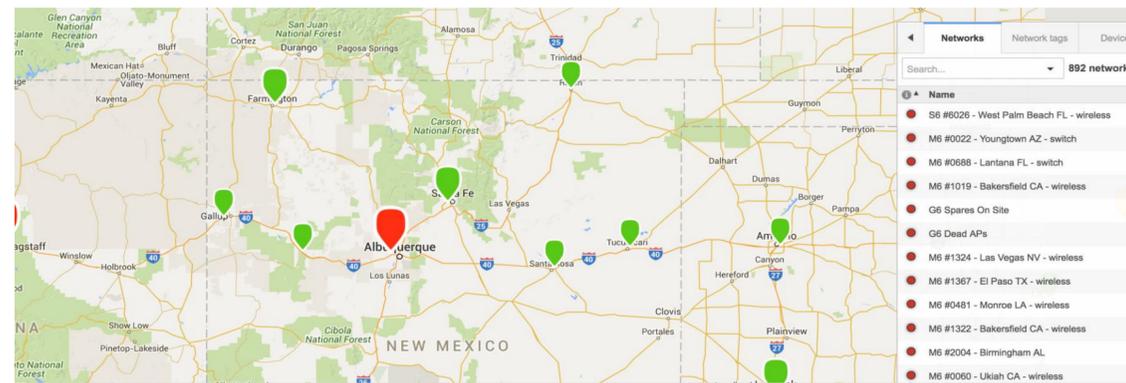
Internet Connectivity

Connectivity required to make calls

Advanced visibility into voice
quality for proactive optimization

Why customers choose the Cisco Meraki MC74

Status	Name	MAC address	Model	Connectivity	Tags
<input type="checkbox"/>	Just for You	00:18:0a:12:2f:24	MC74	<div style="width: 100%; height: 10px; background-color: green;"></div>	JustForYou
<input type="checkbox"/>	1st Floor Reception	00:18:0a:12:31:b5	MC74	<div style="width: 100%; height: 10px; background-color: green;"></div>	1stFloor Reception
<input type="checkbox"/>	Humphry Slocombe	00:18:0a:12:32:c3	MC74	<div style="width: 100%; height: 10px; background-color: green;"></div>	
<input type="checkbox"/>	El Metate	e0:55:3d:4e:b3:93	MC74	<div style="width: 100%; height: 10px; background-color: green;"></div>	5thFloor Conference
<input type="checkbox"/>	Papalote	e0:55:3d:4e:b9:3f	MC74	<div style="width: 100%; height: 10px; background-color: green;"></div>	5thFloor Conference
<input type="checkbox"/>	Alembic	e0:55:3d:4e:b5:61	MC74	<div style="width: 100%; height: 10px; background-color: green;"></div>	5thFloor Conference
<input type="checkbox"/>	e0:55:3d:4e:e8:ca	e0:55:3d:4e:e8:ca	MC74	<div style="width: 100%; height: 10px; background-color: green;"></div>	
<input type="checkbox"/>	Red Tavern	e0:55:3d:4e:f3:ad	MC74	<div style="width: 100%; height: 10px; background-color: green;"></div>	5thFloor Conference



Intuitive centralized management

No training, no complex command line

Seamlessly control devices across sites

Packet capture, Live Tools, and diagnostics

Designed for distributed organizations

Single pane of glass visibility into all devices

Zero-touch site provisioning

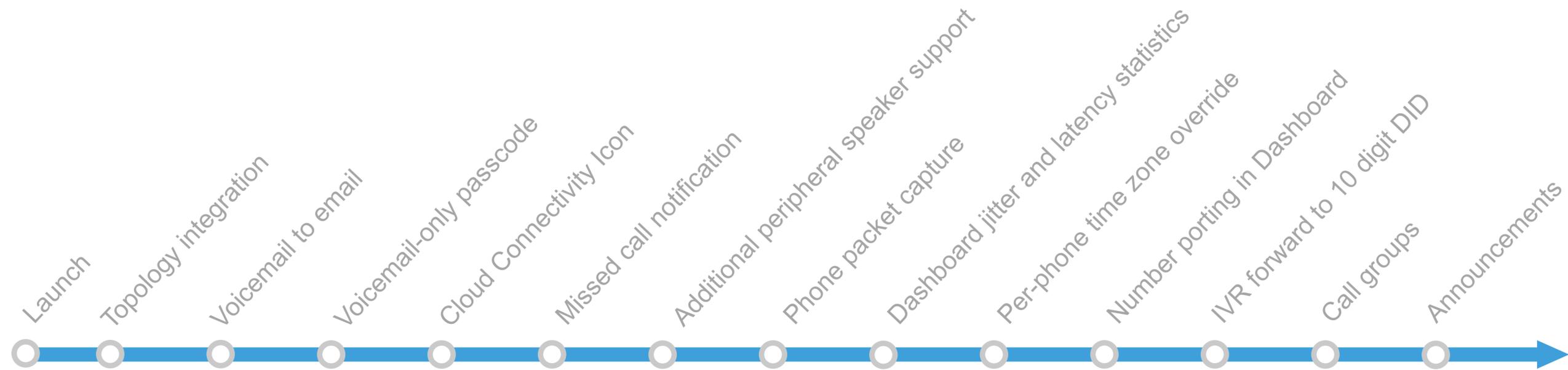
Seamless updates from the cloud

No training required

Visual cues for intuitive usage

No user manuals or training sessions needed

Ongoing feature updates delivered from the cloud



SaaS feature delivery, frequent updates
Feature velocity future-proofs hardware investment

Simple End User Portal

Conveniently access your phone, call logs and voicemail from anywhere

The screenshot displays the Cisco Meraki Simple End User Portal. At the top left is the Cisco Meraki logo. At the top right are links for Settings and Logout. The main content area is divided into three panels:

- Paul Demo's Phone:** Features a text input field labeled "Enter a Number" and a green circular call button.
- Call Log:** A table listing recent calls with columns for number, location, and time.

Number	Location	Time
(510) 565-4459	California	Today a minute ago
(415) 432-1000	California	Today 5:40 pm
(415) 886-3658	California	Today 5:40 pm
- Voicemail Inbox:** Shows a voicemail message from (510) 565-4459 in California, received "Today a few seconds ago". Below the message is a media player with a play button, a progress bar, and a volume control icon.

Demo

Quality of Service



Meraki (and other) switches use Quality of Service to ensure latency sensitive applications like voice get the priority they need on the network.

Getting this right will help ensure a good experience for users.

DSCP to Class-of-Service mapping

DSCP value	CoS value	Title
0	0	Default
24	2	Enterprise Application
46	3	EF voice

[Add another DSCP to CoS mapping](#)

	VLAN	Protocol	Source port	Destination port	DSCP Edit DSCP to CoS map
1	104	Any			Trust incoming DSCP
2	Any	TCP	9060	9061	Set DSCP to... 24 → class 2 (Enterprise)

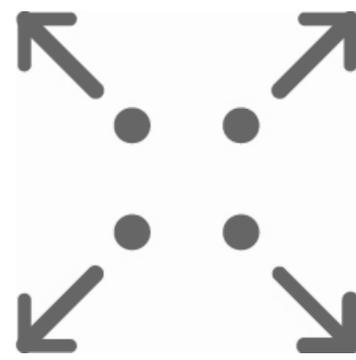
[Add a QoS rule for this network](#)

Secure communication



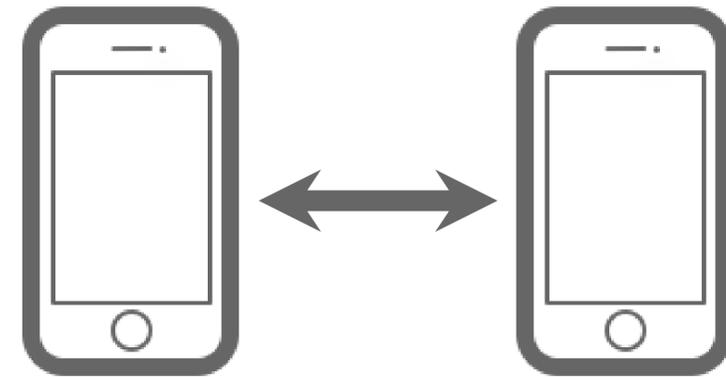
Cloud Management

Handles the device management and control from the Meraki cloud.



Encrypted Signaling (SIP)

A signaling protocol for creating, modifying, and terminating sessions.



Encrypted Voice (RTP)

Provides a secure and reliable transport mechanism for real-time traffic such as voice.

Some MC use cases



Retail

Quick and easy deployment

Management anywhere

Sleek design adds to customer brand



Commercial Offices

Scale easily as you grow

Reduce OpEx

Advanced features deployed in seconds



Teleworkers

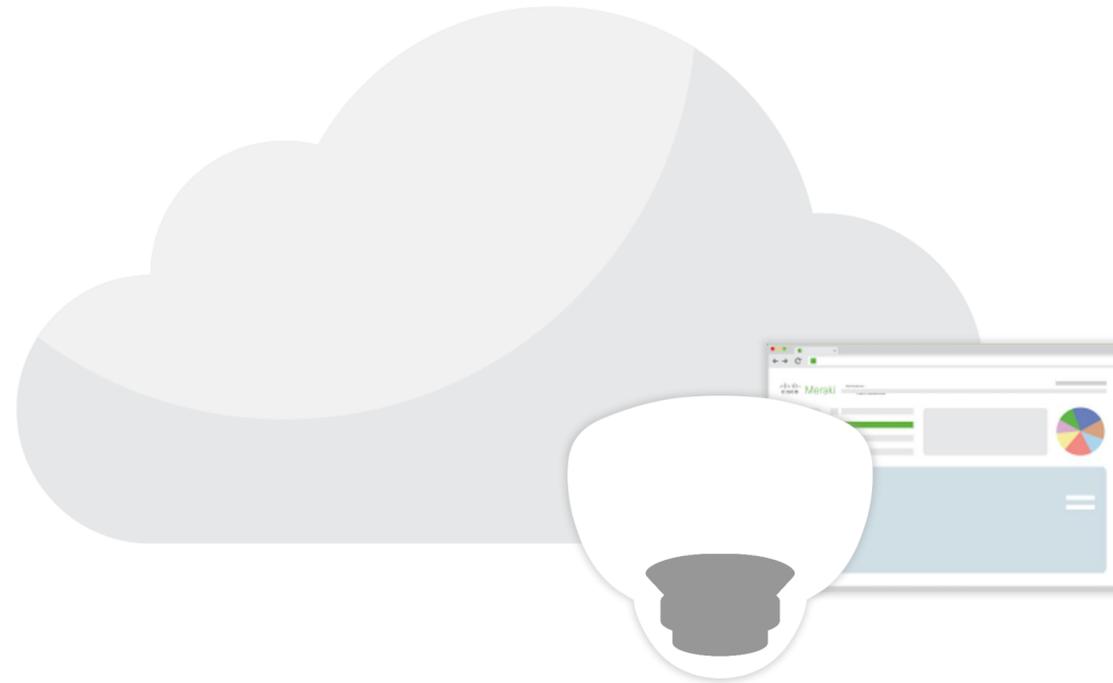
Remove VPN/complex design

Works with Internet connection

Streamline employee onboarding

Introducing MV Security Cameras

The MV Product Philosophy



Apply our expertise in cloud, distributed computational systems,
and UX design to video surveillance.

Focus on solving problems, not building features.

Meraki MV Security Cameras

The newest Meraki product family

MV21 Indoor Camera



MV71 Outdoor Camera



The only security camera from a cloud leader

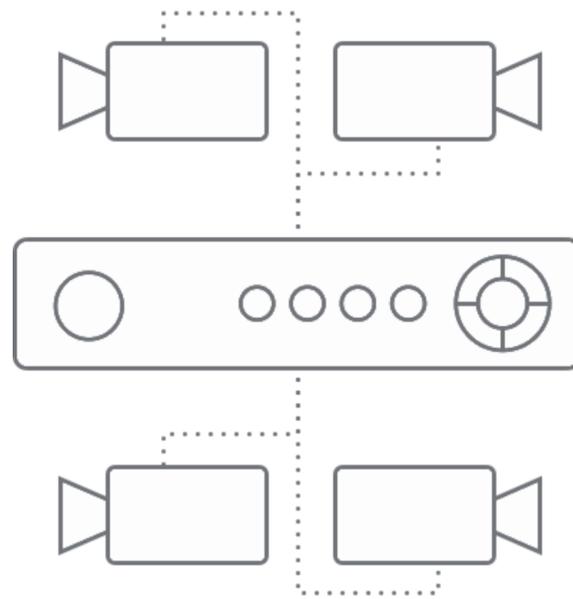
Simplified design for streamlined deployment

Managed through the Meraki dashboard

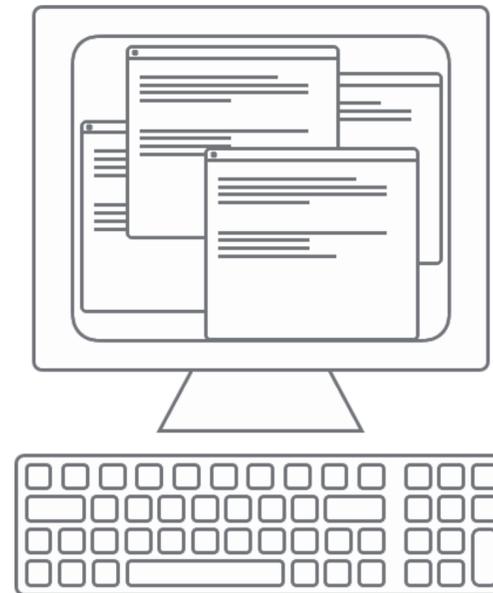
Up to 20 days of 24/7 continuous recording

Current Video Surveillance Solutions

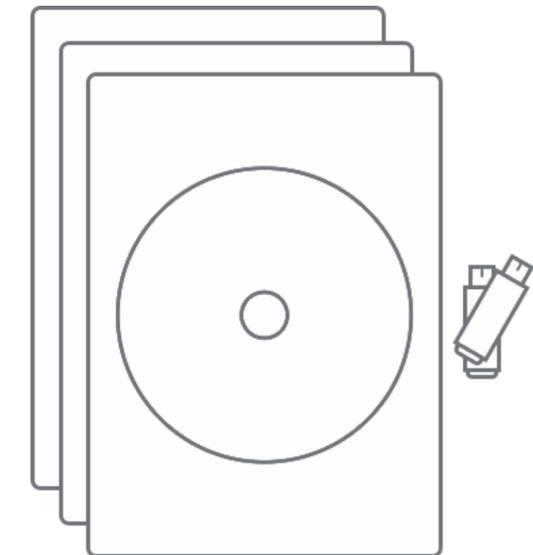
WITH MV, SAY GOODBYE TO



Additional on-premise hardware
Ex. Network Video Recorder (NVR)



Standalone software packages
Ex. Video Management Software (VMS)



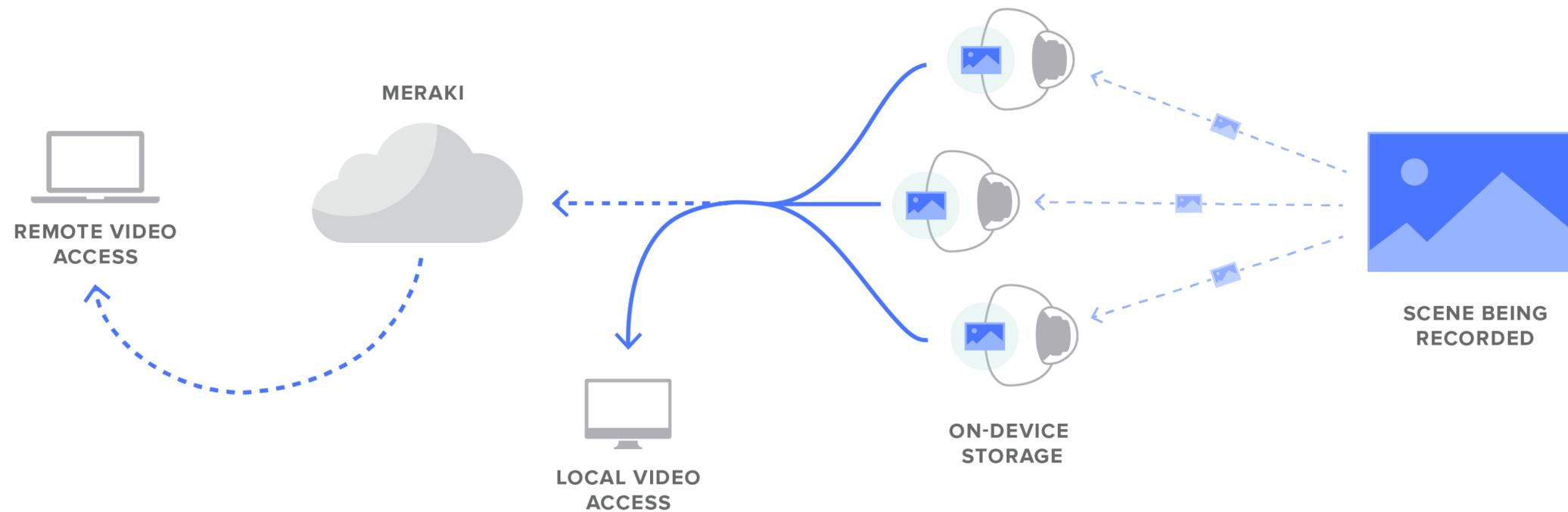
DVDs, thumb drives, VHS, and other outdated sharing options

Cutting Edge Architecture

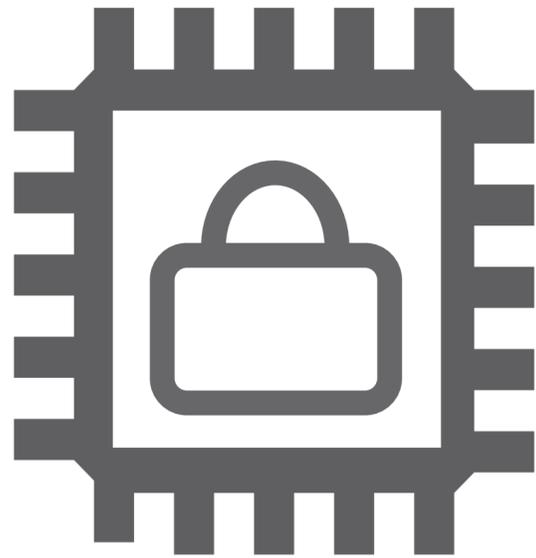
Less than 50kbps upstream bandwidth per camera

Configuration, thumbnails, and metadata stored in the cloud

Video is analyzed in camera, motion indexed in the cloud



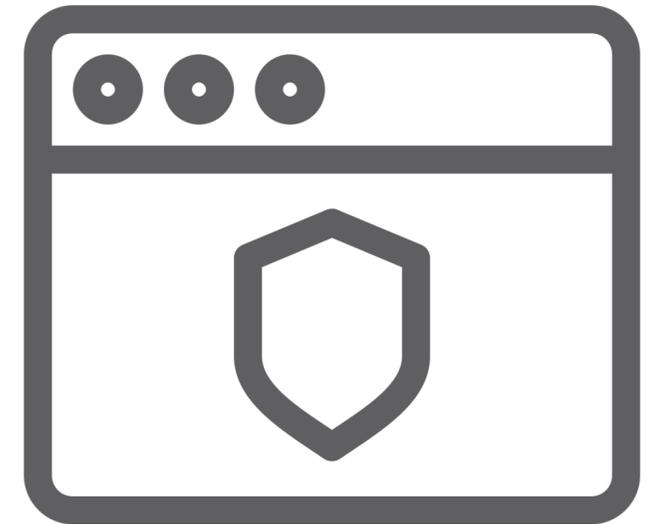
Encryption by Default



Video At Rest

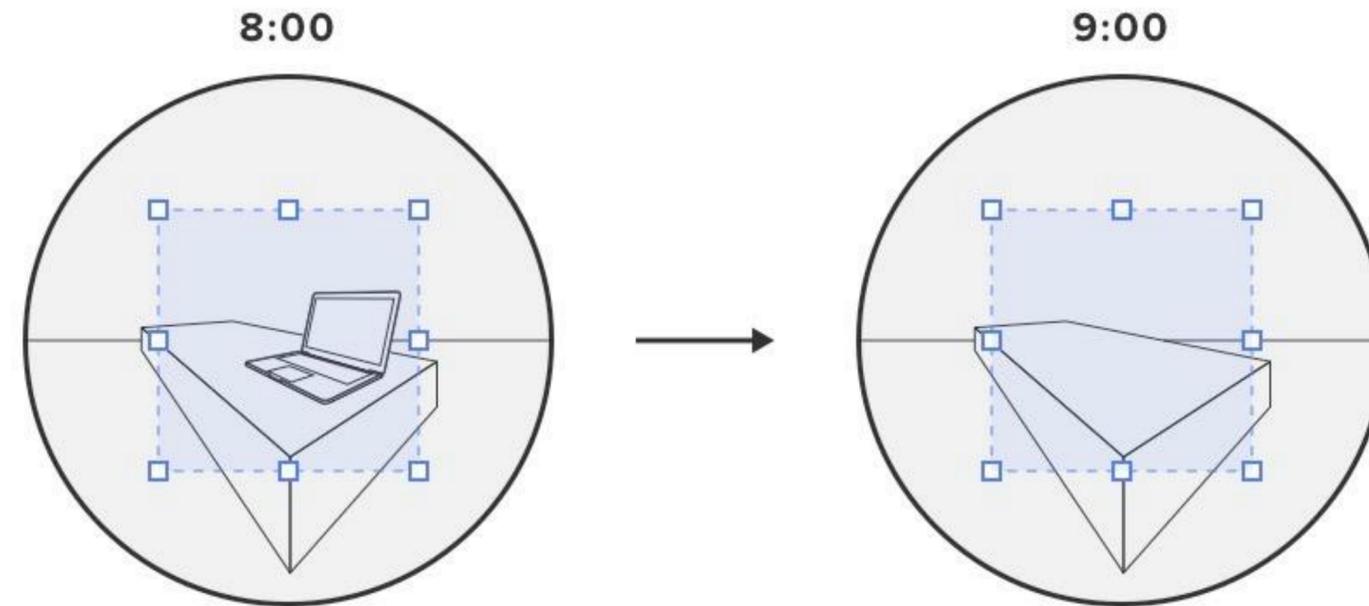


Video During Transport



Management Data

Powerful, Intuitive Features



Video wall

Resize, reorder, and monitor video streams on the fly

Drag-and-drop functionality

Motion search

Automatically isolate key motion events and find out who stole that laptop

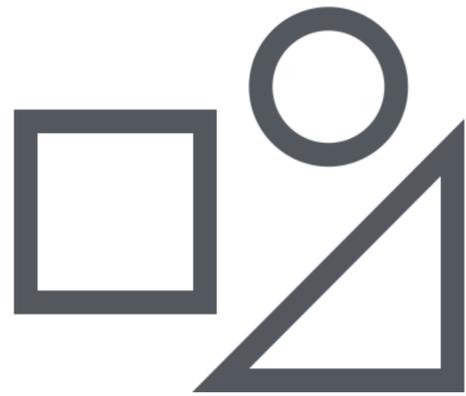
Easily export important video segments

Granular access controls

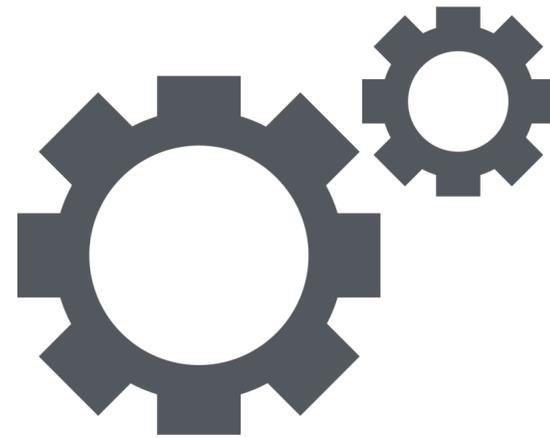
Choose who can view, export, and change the layout of your videos

Demo

MV Development Principles



Cost reduction
through architectural
simplification



Operational
simplification through
automation



Business value
through
intelligence

All-Inclusive, Simple Licensing Model

1:1 license to hardware model

Two models, but only one license SKU

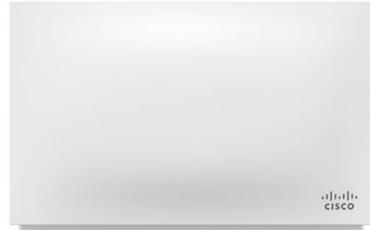
3 year warranty on both models

Software updates for new features and bug fixes

24/7 end user support



The Meraki Full Stack



MR
Access Points



MX
Security Appliances



MS
Ethernet
Switches



Systems Manager
EMM



MC
Communications



MV
Security Cameras

A complete cloud managed IT portfolio
Single pane of glass management

Questions?

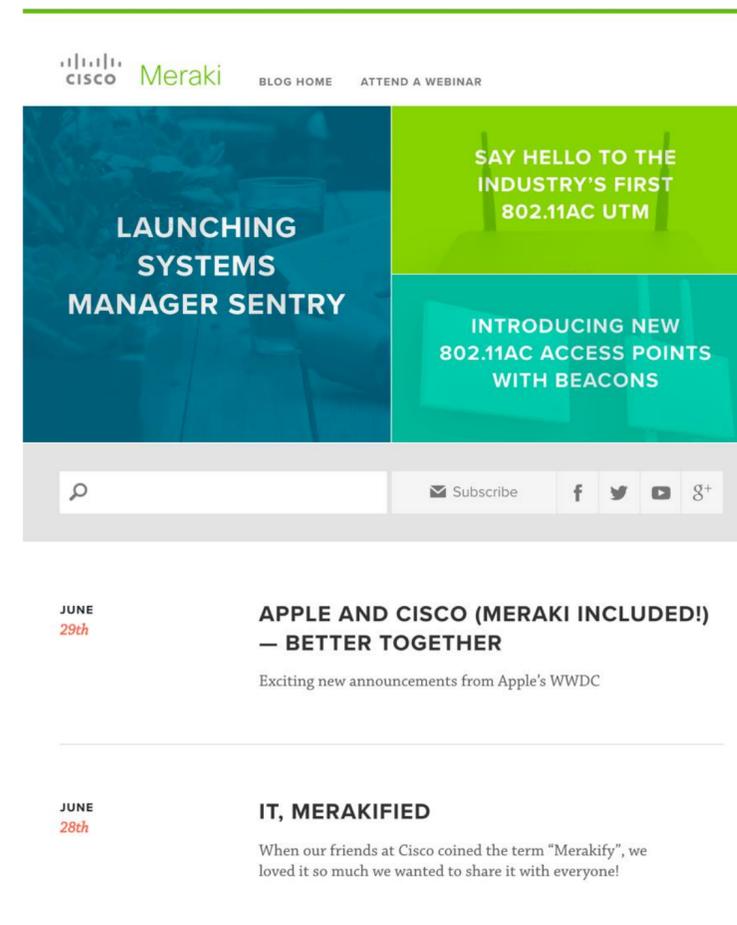
Risk-free evaluation

meraki.cisco.com/eval



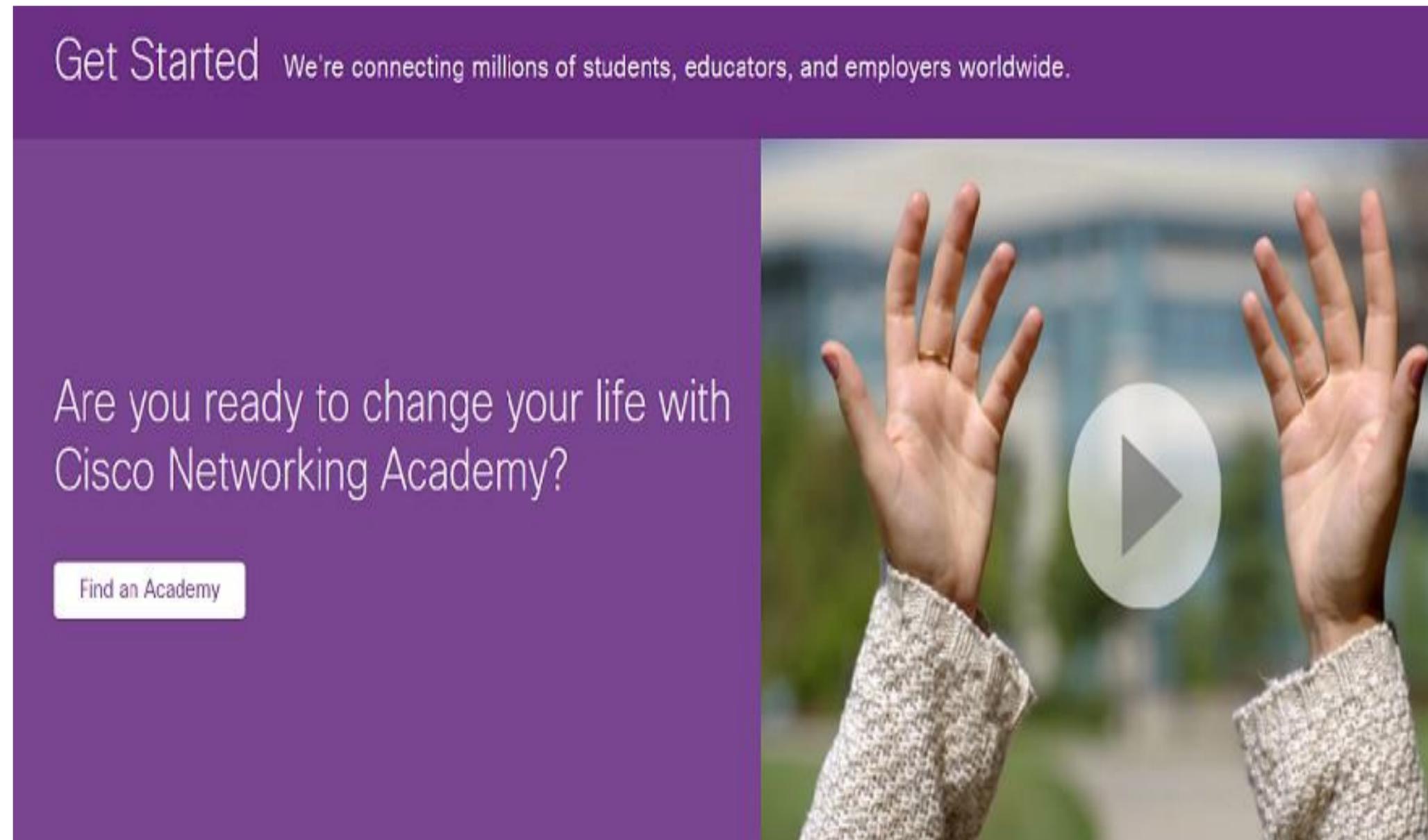
Check out our website & blog

meraki.cisco.com/blog



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 - karsulli@cisco.com



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